

**Report on Workshop on “Entrepreneurship and Innovation as Career Opportunity”**

**Date:** 22/11/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1726976840685035676>

**Resource Person:**


1. Dr. Rashmi Singh, Innovation Ambassador, K. N. Govt. P. G. College, Gyanpur, Bhadohi,
2. Dr. S. P. Mishra, Assistant Professor, Physics
3. Dr. Madhu, Assistant Professor, Home Science
4. Dr. Aakanksha, Assistant Professor, Zoology

**Beneficiary-** UG Ist Semester Students (90)


**Highlight of the event**

The Institution's Innovation Council of Kashi Naresh Government Post Graduate College, Gyanpur, organized a lecture on the importance of entrepreneurship and startup in employment opportunities with the aim of promoting innovation as per the intention of the Government of India. Dr. Rashmi Singh, President of Innovation Institute told the students that this organization works under the guidance of Innovation Cell of Ministry of Education, Government of India. With the aim of teaching the students the intricacies of start-up, training was also provided by the Innovation Cell to some faculty members of the college, who are known as Innovation Ambassadors. Dr. S.P. Mishra introduced the students to the various employment opportunities available in the field of startups through example. Dr. Madhu talked about the patent filed by him on how his team has used plant extracts for the treatment of cancer. Dr. Akanksha Kushwaha in her address also discussed the platforms from which an entrepreneur can get grants. A large number of students were present in this program who participated enthusiastically. The program was conducted by Dr. Ravi Kumar Yadav.

**Youtube Link:** <https://youtu.be/i9xJESDnU9I?si=7OSwhHCOMC-dX0WK>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



**Report on Workshop on “My Story- Motivational Session by Successful Innovators”**

**Date:** 28/11/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1729350228892062137>


**Resource Person:** Mr. Darshan Kumar Singh, Entrepreneur, Sai Rajput, Bhadohi

**Beneficiary-** UG Students (72)


**Highlight of the event**

A Session on "My Story- Motivational Session by Successful Innovators" was organized in the Department of Botany by the Institutional Innovation Council of Kashi Naresh Government Post Graduate College, Gyanpur Bhadohi. The main speaker of the session was Mr. Darshan Kumar Singh, a successful entrepreneur from Bhadohi district. He discussed in detail how he faced various difficulties in the journey from setting up his enterprise to making it successful. While sharing the success story of his enterprise "Griham" with the students, he told that soon Sonapadi of millet made by him as a result of innovation is going to be put up for sale in Lulu Mall located in Lucknow. To motivate the students towards entrepreneurship, he said that through various platforms available online like Flipkart, Amazon etc., the reach of your product can reach far and wide. Available free websites like Canva and Swiss Pack make the designing and packing of our products attractive. He also told that there is immense potential for entrepreneurship in the field of agro-processing products in Bhadohi region. Students, especially girls, must think about entrepreneurship. This session was organized under the patronage of the Principal of the college, Professor Ramesh Chandra Yadav. Dr. Mahendra Tripathi, coordinator of this institute's Innovation Council, while talking about the need for the students to develop the attitude towards self-reliance along with studies, thanked everyone present there.

**Youtube Link:** <https://youtu.be/lnRcVvBmIGM?si=S-j8Na7MSeRQlVAJ>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event





### **Report on Workshop on “Exposure and Field Visit for Problem Identification”**

**Date:** 30/11/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1730066117178331530>


**Visit Place:** Local area near to college campus, Gyanpur, Bhadohi

**Beneficiary-** UG Students (40)


#### **Highlight of the event**

Becoming a successful entrepreneur starts with identifying the right problem. Only accurate diagnosis of the right problem can make the entrepreneur's product sustainable in the market for maximum time. This sustainable demand of the market is responsible for maximum profit. For this purpose, a field visit was organized today for the students under the Innovation Council, an organization of Kashi Naresh Government Post Graduate College, Gyanpur. Program coordinator Dr. Mohammad Azharuddin Ansari said that the core of this trip was to identify the local level problems. Only those students were included in it who were inclined towards entrepreneurship and were willing to find effective solutions to the problems. Principal Prof. Ramesh Chand Yadav encouraged the students going on the tour and granted permission for the tour. Convenor of the Innovation Council, Dr. Mahendra Tripathi said that during the tour, the students talked to different types of entrepreneurs in the local market and Tried to understand the problems prevailing at the local level by asking them questions related to the enterprise. After the visit, Innovation Council President Dr. Rashmi Singh discussed these problems with the students. Dr. Ravi Yadav, who was instrumental in organizing the excursion, explained the rationale of the excursion to the curious students.

**Youtube Link:** [https://youtu.be/s7ET4uv9nu4?si=-fUDcd\\_TikGsuB5t](https://youtu.be/s7ET4uv9nu4?si=-fUDcd_TikGsuB5t)

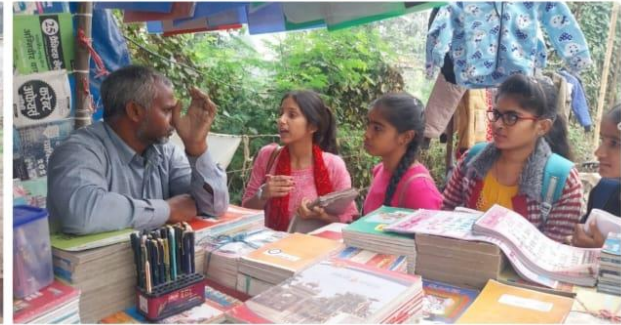


(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



### **विद्यार्थियों ने जानीं उद्यम की चुनौतियां**

भदोही। काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय के विद्यार्थियों ने बृहस्पतिवार को बाजारों का भ्रमण किया। महाविद्यालय की नवप्रवर्तन परिषद की ओर से विद्यार्थियों बाजार में व्यापारियों से बातचीत कर उद्यम की चुनौतियों को जाना और समझा। इसके साथ ही उससे निपटने के गुर भी सीखे। प्राचार्य डॉ. रमेश चंद यादव ने भ्रमण पर जा रहे विद्यार्थियों का उत्साहवर्धन किया। कहा कि एक सफल उद्यमी बनने की शुरुआत एक सही समस्या को पहचानने से होती है। सही समस्या का सटीक निदान ही उद्यमी के उत्पाद को बाजार में अधिकतम समय तक टिकाऊ बना सकता है। इसलिए इन चीजों को करीब से समझना बेहद जरूरी है। संयोजक डॉ. मोहम्मद अजहरुद्दीन अंसारी ने बताया कि भ्रमण का मूल्य उद्देश्य स्थानीय स्तर की समस्याओं को पहचानना था। इसमें उद्यम के प्रति रूझान रखने वाले विद्यार्थियों को ही शामिल किया गया। इनोवेशन काउंसिल के संयोजक डॉ. महेन्द्र त्रिपाठी ने बताया कि भ्रमण के दौरान विद्यार्थियों ने स्थानीय बाजार में विभिन्न प्रकार के उद्यमियों से बात की। संवाद



**Report on Workshop on “My Story-Motivational Session by Successful  
Entrepreneur/Start-Up Founder ”**

**Date:** 29/11/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1729672853178421451>


**Visit Place:** Local area near to college campus, Gyanpur, Bhadohi

**Beneficiary-** UG Students (75)


**Highlight of the event**

To become an entrepreneur, there is no need of money but strong will power along with dedication is the main requirement. The challenges of business are defeated by the enthusiasm and passion of the entrepreneur. These are the key points said by Varanasi entrepreneur Mr. Arvind Kumar Maurya regarding his successful venture. The session was organized by the Institutional Innovation Council of Kashi Naresh Government Post Graduate College, Gyanpur Bhadohi on the topic "My Story Motivational Session by Successful Entrepreneurship". While discussing the development journey of his enterprise "Lalji Foods", he told that it started in the year 2006. It was there but it was very slow. In 2012, he left his STF government job and got fully involved in his flavored jaggery enterprise in order to give it a comprehensive look. The result was that this enterprise, established with an initial amount of Rs 300 along with his family members, has grown to a turnover of Rs 8 crore today. He is also providing employment to 80 families by doing a business of Rs. 1000. He got great support from the financial assistance received from the Prime Minister's Employment Generation Scheme. He also shared with the students that now he is expanding his enterprise and making it available on the online platform as well. Before this, the keynote speaker Mr. Arvind Maurya was welcomed by being decorated with a badge and also given a memento. Dr. Jitendra Kumar Maurya introduced the keynote speaker to the students and said that we will share his success story. It is inspiring for everyone. He also told that just a few days ago, in the Udyam Bharat program organized in New Delhi, the Prime Minister had also talked about his venture related to flavored jaggery. The students also satisfied their curiosity by asking questions from the keynote speaker. Dr. Mahendra Tripathi, convener of the Innovation Council, told the students that the stories of successful entrepreneurs act as a catalyst for innovation and startups. He said that a small idea can lead to innovation. It has the power to change your life. This lecture was organized under the patronage of the college principal, Professor Ramesh Chandra Yadav. Dr. Jaisingh Yadav thanked the professors, students and media persons present in the motivational speech.

**Youtube Link:** <https://youtu.be/8kauPMzhfA0?si=AIIdcH8MRA0xKtTP7>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event



## उद्यमी बनने के लिए पैसों की नहीं समर्पण की जरूरत : अरविंद मौर्य

संवाद न्यूज एजेंसी

ज्ञानपुर। उद्यमी बनने के लिए पैसों की आवश्यकता नहीं समर्पण के साथ दृढ़ इच्छाशक्ति जरूरी होती है। व्यापार की चुनौतियां उद्यमी के जोश और जुनून के समक्ष परास्त हो जाती हैं।

यह बातें वाराणसी के उद्यमी अरविंद कुमार मौर्य ने बुधवार को काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय में आयोजित व्याख्यान में कही।

उन्होंने अपने उद्यम लालजी फूड्स की विकास यात्रा की चर्चा करते हुए बताया कि इसकी शुरुआत वर्ष 2006 में हो गई थी।

शुरुआत में स्थिति ठीक नहीं थी, लेकिन बाद में एसटीएफ की सरकारी नौकरी छोड़कर अपने प्लेनबर्ड गुड्स के उद्यम में पूरी तरह से समर्पित हो गया। परिणाम यह रहा कि अपने



व्याख्यान में बोलते उद्यमी अरविंद मौर्य। सज्जद

परिवार के सदस्यों के साथ 300 रुपये की प्रारंभिक धनराशि से स्थापित यह उद्यम आज आठ करोड़ रुपये का व्यवसाय कर लिया और 80 परिवारों को रोजगार भी प्रदान कर रहा है। प्रधानमंत्री रोजगार सृजन योजना से प्राप्त वित्तीय सहायता का भी लाभ मिला। विद्यार्थियों ने मुख्य

भी श्रोत किया। संयोजक डॉ. महेंद्र त्रिपाठी ने विद्यार्थियों को बताया कि नवाचार और स्टार्टअप के लिए सफल उद्यमियों की कहानी उल्लेख का कार्य करती है।

उन्होंने कहा कि एक छोटा सा विचार ही नवाचार बनकर आपके जीवन को परिवर्तित करने की



## दृढ़ संकल्प से ही बनेंगे उद्यमी

ज्ञानपुर, संवाददाता। काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय में इंस्टीट्यूशनल ओवेशन काउंसिल द्वारा बुधवार को माई स्टोरी मोटिवेशनल सेशन बाई सक्सेसफुल इंटरप्रिन्योरशिप विषयक व्याख्यान का आयोजन किया गया। इस दौरान वाराणसी के उद्यमी

अरविंद कुमार मौर्य ने बताया कि उद्यमी बनने के लिए पैसा नहीं समर्पण संग ईच्छा शक्ति का होना जरूरी है। कोई भी उद्यम स्थापित हो शुरु में धीमी गति से चलता है। लेकिन धीरे-धीरे जब उद्यम तेज पकड़ता है तो उद्यमी को हर तरफ से मुनाफा मिलने लगता है। परिणाम यह होता है कि कठिन

परिश्रम व धैर्यता से कम लागत में उद्यमी अच्छा मुनाफा कमाते हैं। पीएम रोजगार सृजन योजना से प्राप्त वित्तीय सहायता से बड़ा संबल प्राप्त हुआ। ऐसे में विद्यार्थी दृढ़ इच्छा शक्ति बनाए रखने वालों को हर सफलता प्राप्त होता है। इस मौके पर डा. सुशील मिश्र, डा. रवि कुमार, डा. राहुल कुमार आदि रहे।

**Report on MIC Driven Activity on Viksit Bharat@2047 Utsav**

**Date:** 11/12/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1734266286958616696>

**Beneficiary-** UG and PG Students (75), Faculty Members (15)


**Highlight of the event**

Niti Aayog has launched this programme to ensure the participation of youth's creativity in achieving Viksit Bharat @2047. Sri Dharmendra Pradhan, Ministry of Education welcomed Prime minister and all the esteemed guest attending this session.


Prime Minister Narendra Modi inaugurated this groundbreaking initiative This initiative sounded a resounding call to action for Higher Education Institutions (HEIs) and students, providing the youth with a platform to contribute their ideas to the vision of Viksit Bharat@2047.

The Prime Minister rightly emphasized, the vision for Viksit Bharat should be a collective effort shaped by every citizen. The success of this initiative hinges on the combined endeavours of all, aptly encapsulated by the mantra, "Sabka Prayas".

The initiative identifies four key stakeholders: administration, academic institutions, teachers, and students.



**(Prof. R. C. Yadav)**  
**Principal**



**(Dr. Rashmi Singh)**  
**IIC President**



### Glimpses of the Event





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**Report on Workshop on “National Energy Conservation Day ”**

**Date:** 14/12/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1735115911466782964>

**Beneficiary-** UG Students (80)

**Highlight of the event**

National Energy Conservation Day was celebrated under the aegis of IIC, Kashi Naresh Government Post Graduate College. Dr. Kalpana Awasthi, Vice president welcomes the resource person, Principal and other professors present in the program. While talking about this National Day program, Mr. Manoj Kumar Vishwakarma said that this program will focus on our energy needs, its fulfillment, its exploitation and for the future generations. How can it be used efficiently so that its use can be saved for our present as well as future. The purpose of this National Day is to show how to conserve and promote various forms of energy whether it is through the industrial sector or households. Whether it is being used by a car or in the transport sector or in any other way, how it should be used so that it remains suitable for the future and how wastage of energy can be reduced. Different forms of energy cause various types of environmental side effects such as generation of greenhouse gases, global warming, excessive or absent rainfall, and other types of pollution that can potentially end up in our atmosphere or on land or in rivers or water bodies. Today's day, 14 December, is celebrated as National Energy Conservation Day. It was started on 14 December 1991 by the Bureau of Energy Efficiency, an autonomous body under the Ministry of Energy, Government of India. On this day, for the promotion, conservation and efficient use of energy, awards are given by the Government of India to encourage the industries working in the establishments or in the industrial sector. **Dr. Rohit Ranjan Shahi** was the keynote speaker of the program. Working as Assistant Professor at Central University South Campus, Bihar, expressed his views on High Entropy Alloy and Material Energy Application on Energy Conservation. **He mainly explained how hydrogen energy can be stored in the material and then it can be used. How can it be restored?**



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



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**Report on Workshop on “Design Thinking, Critical Thinking and Innovation Design ”**

**Date:** 02/02/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1752986412457378127>

**Beneficiary-** UG Students (65)

**Highlight of the event**

On 2 February 2024, a program on the topic of Design Thinking, Critical Thinking and Innovation Design was organized under the aegis of Innovation Council at Kashi Naresh Government PG College, Gyanpur Bhadohi. The objective of this program was to increase the trend of innovation among children and to tell about how children can innovate by changing their ideas or way of thinking. **The key speaker of the program was Dr. Shail Shankar, IT, BHU, Varanasi.** Dr. Shail Shankar explained why design thinking and critical thinking are important for innovation and how innovation is influenced by thinking. A detailed discussion of the different levels of thinking required to carry out an innovation was done by the keynote speaker. The keynote speaker also gave information about the various platforms from where funds can be obtained for innovation. Dr. Vipul Kumar, who is coordinating the program, said that critical thinking will be used to convert the innovations made by the students into prototypes. It is very important to have it, only then it will be able to make its place in the market as a successful product. The program was presided over by Principal Prof. Ramesh Chandra Yadav, who presented certificates and mementoes to the chief guest along with Dr. Rashmi Singh, Chairperson of the Innovation Council, in the concluding session. Honored with a gift. The program was conducted and the vote of thanks was given by Dr. CM Azam. A large number of students including Dr. Madhu, Dr. Ravi Kumar Yadav, Dr. Shefali Singh, Dr. Geeta Yadav were present in this program.

**Youtube Link:** <https://www.youtube.com/watch?v=IMMVTXlnT3E>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event

## विद्यार्थियों को इनोवेशन को बढ़ावा देने का पढ़ाया



कैम्पसजी कलेज में आयोजित कार्यशाला में विचार व्यक्त करते आइआईटी वीएचयू के डा. शैल शंकर ● जगद्वेज

संवाद सहयोगी, ज्ञानपुर (भदोही) : काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय ज्ञानपुर में नवाचार परिषद की ओर से डिजाइन थिंकिंग क्रिटिकल थिंकिंग एंड इनोवेशन डिजाइन विषय पर कार्यशाला का आयोजन शुक्रवार को किया गया। छात्र-छात्राओं में इनोवेशन की प्रवृत्ति को बढ़ावा देने के उद्देश्य से आयोजित कार्यशाला में वह कैसे अपने विचारों या सोचने के तरीके में कैसे बदलाव करके इनोवेशन कर सकते हैं के बारे में विस्तार से जानकारी दी गई।

मुख्य वक्ता आइटी वीएचयू के डा. शैल शंकर ने बताया कि डिजाइन थिंकिंग और क्रिटिकल थिंकिंग इनोवेशन के लिए क्यों महत्वपूर्ण हैं। नवाचार कैसे सोच को प्रभावित करती है। किसी नवाचार को करने के लिए आवश्यक सोच के विभिन्न स्तरों की विस्तृत चर्चा की। संयोजक डा. विपुल कुमार ने बताया कि छात्र-छात्राओं द्वारा किए जाने वाले नवाचार को प्रोटोटाइप में बदलने के लिए क्रिटिकल थिंकिंग का होना अति आवश्यक है। अध्यक्षता प्राचार्य प्रो. रमेशचंद्र यादव ने की। नवाचार परिषद की अध्यक्ष डा. रश्मि सिंह, डा. मधु, डा. रवि कुमार यादव, डा. शोफली सिंह, डा. गीता यादव व अन्य प्राध्यापक थे। संचालन डा. सोमो आजम ने किया।



Latitude: 25.331578  
Longitude: 82.466753  
Elevation: 115.98±1 m  
Accuracy: 44.8 m  
Time: 02-02-2024 11:56  
Note: Design thinking

Powered by NoteCam



Latitude: 25.331618  
Longitude: 82.466744  
Elevation: 115.98±2 m  
Accuracy: 23.3 m  
Time: 02-02-2024 11:56  
Note: Design thinking

Powered by NoteCam

### **Report on Outreach Programme organized for School Students**

**Date:** 03/02/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1753590962042073503>

**Place:** Zila Panchayat Balika Inter College, Gyanpur, Bhadohi

**Beneficiary-** Class 11<sup>th</sup> and 12th Students (50)

#### **Highlight of the event**

Today, on 3 February 2024, an outreach program was organized at District Panchayat Girls Inter College, Gyanpur Bhadohi under the aegis of the Innovation Council of Kashi Naresh Government PG College, Gyanpur Bhadohi. The theme of this program was possibilities in women's enterprise. Dr. S.P. Mishra, who is coordinating the program, said that today there are many possibilities in women's entrepreneurship through innovation. Girl students from rural areas who are not allowed to go out of their environment can achieve success by starting their own enterprises. The first keynote speaker of the program, Dr. Janhvi Tripathi told the students about various enterprises. Explain ways to overcome the challenges faced by a woman. The second keynote speaker Dr. Abhimanyu Yadav explained the principle of innovation. He also explained the difference between creativity, exploration and innovation. He tried to convey the objective of the program through various examples. The third and last speaker of the program, Dr. Amit Kumar Yadav, told about preparing products as per the market demand. She also told that any product will be successful only when it is of public utility. Various funding agencies available for women entrepreneurs were explained. The program was presided over by Principal Prof. Ramesh Chandra Yadav. A large number of girl students of class 11 and 12 were present in the program along with teachers of District Panchayat Girls School, Mrs. Saroj, Mrs. Shraddha Dubey, Chairperson of Innovation Council, Dr. Rashmi Singh, and members of this council, Dr. Ravi Kumar Yadav and Dr. Vipul Kumar.

**Youtube Link:** <https://youtu.be/-Sfytyh7DKA?si=lOsmILIzcEWKf8ot>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event



## नवाचार में महिला उद्यम को लेकर किया जागरूक

**संवाद सहयोगी, ज्ञानपुर:** काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय के नवाचार परिषद की ओर से जिला पंचायत बालिका इंटर कालेज में आउटरीच कार्यक्रम का आयोजन किया गया। प्राचार्य डा. स्मेश चंद यादव ने शुभारंभ किया। महिला उद्यम में संभावनाओं विषय पर आयोजित कार्यक्रम में डा. एसपी मिश्र ने छात्राओं को उद्यम के बारे में जानकारी देकर जागरूक किया। डा. जान्हवी त्रिपाठी ने ग्रामीण परिवेश की छात्राएं जिनको बाहर जाने की अनुमति नहीं है उन्हें उद्यम के सहारे पार करने के उपाय की जानकारी देकर सजग किया। डा. अभिमन्यु यादव ने नवाचार के सिद्धांत को समझाया। गोष्ठी में डा. अमित कुमार यादव ने बाजार की मांग के अनुसार उत्पाद तैयार करने के बारे में जानकारी दी। सरोज, श्रद्धा दुबे, रश्मि सिंह, डा. रवि यादव व डा. विपुल थे।

# हिन्दुस्त

## महिला कारोबारी अधिक सफल होती हैं : जाह्नवी

ज्ञानपुर, संवाददाता। काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय नवाचार परिषद की ओर से शनिवार को नगर के जिला पंचायत बालिका इंटर कालेज में आउटरीच कार्यक्रम का आयोजन किया गया। छात्राओं को महिला उद्यम में संभावनाओं को लेकर जानकारी दी गई।

कार्यक्रम का संयोजन कर रहे डा. एसपी मिश्र ने कहा कि नवाचार के जरिए आधी आबादी को उद्यमी बनने की तमाम योजनाओं की जानकारी मिल रही है। सरकारों की ओर से महिलाओं

को आर्थिक, सामाजिक व कानूनी सभी पहलुओं पर मदद किया जा रहा है। मुख्य वक्ता डा. जान्हवी त्रिपाठी ने कहा कि उद्यमी बनकर न सिर्फ छात्राएं सशक्त हो सकती हैं बल्कि दूसरों को भी रोजगार उपलब्ध करा पाएंगी। एक पुरुष से महिला अधिक सफल कारोबारी साबित होती है। डा. अभिमन्यु यादव ने नवाचार के बारे में विस्तार से बताया। इस मौके पर डा. अमित कुमार यादव, श्रद्धा दुबे, डा. रश्मि सिंह, डा. रवि कुमार यादव, डा. विपुल कुमार उपस्थित रहे।



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**Report on Entrepreneurial Skill, Attitude and Behaviour Development**

**Date:** 05/02/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1754033530416591270>

**Beneficiary-** UG and PG Students (70)

**Highlight of the event**

Today, on 5 February 2024, a session was organized on the topic of entrepreneurship skills, outlook and development under the aegis of Innovation Council at Kashi Naresh Government PG College, Gyanpur Bhadohi. The main speaker of the program was Mr. Chandan Pandey, Assistant Commissioner Food and Drugs Department, Bhadohi. Principal Dr. Ramesh Chandra Yadav, who was presiding over the program, said that the main objective of the event was to awaken the spirit of entrepreneurship among the emerging innovators and help them convert their innovative ideas. The keynote speaker explained that becoming an entrepreneur is an important career decision and one needs the right skills, attitude and behavior to enter this field. He said that behavior and skills are two important aspects for developing entrepreneurship, without developing which success in the enterprise cannot be achieved. The program was coordinated by Dr. Madhu who also gave necessary tips to achieve success in the field of food enterprise. At the end of the program, students satisfied their curiosity by asking questions related to the preparation of start up to the keynote speaker. A large number of students including Dr. Rashmi Singh, Dr. Shefali Singh, Dr. Geeta Yadav, Dr. Jais Kumar were present in the program.

**Youtube Link:** <https://youtu.be/8bXNZQ2Q8vQ?si=g2dJRo851FYp0Fiz>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



केएनपीजी कॉलेज में सोमवार को छात्रों को कौशल विकास विषय पर अहम जानकारी देते मुख्यअतिथि चंदन पांडेय। | • हिन्दुस्तान

## उद्यमिता के विकास में कौशल जरूरी

ज्ञानपुर। काशी नरेश राजकीय स्नातकोत्तर महाविद्यालय में सोमवार को नवाचार परिषद के तत्वावधान में उद्यमिता कौशल विषयक व्याख्यान का आयोजन हुआ। इसमें मुख्यअतिथि रहे असिस्टेंट कमिश्नर खाद्य एवं औषधि चंदन पांडेय ने विद्यार्थियों को विस्तृत जानकारी दी। इस दौरान कहा कि उद्यमिता विकसित करने में व्यवहार व कौशल महत्वपूर्ण होता है। कार्यक्रम का उद्देश्य उभरते इनोवेटर्स में उद्यमशीलता की भावनों को जगाना व इनोवेटिव विचारों को परिवर्तित करना है। उद्यमी बनना एक अहम करियर है।



### Report on Regional Meet

**Date:** 07/02/2023


**Beneficiary-** Faculty Members (2) and Students (2)

#### Highlight of the event

Two IIC members Dr. S. P. Mishra and Dr. Abhimanyu Yadav with two Student innovators from the college Mr. Sameer and Ms. Annu Shukla Participated in the Regional Meet held at BHU, Varanasi. They showcased the achievements of IIC established at K. N. Government P G College, Gyanpur Bhadohi through poster. Student innovator that have submitted their idea at YUKTI-2023 also presented the prototype of Microscope Snapper.

All the participants from the college got various ideas and concept regarding a successful start-up through the Expert talk organized in this Regional meet.

They also visited the various stalls showcasing the prototypes of other innovators.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event



### **Report on Intra-Institutional Competition**

**Date:** 28/02/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1762353271581151665>

**Beneficiary-** UG Students (30)

#### **Highlight of the event**

Today, on 28 February 2024, an idea competition was organized under the aegis of Innovation Council at Kashi Naresh Government PG College, Gyanpur Bhadohi. The program was inaugurated by the Principal of the college, Prof. Ramesh Chandra Yadav, explaining the importance of this competition in developed India. In this, students converted their new ideas into small prototypes and displayed them through models and posters. Out of these, the main ones were Public Cooler, ATM Medical Machine, Plasto Microscope, Water Filter, Simple Circuit Shopkeeper Problem Solution. Dr. Kalpana Awasthi, Dr. Geeta Yadav and Dr. Rajesh Kumar acted as judges in the program. The ideas of the participants were evaluated on various parameters. Dr. Jitendra Kumar Maurya and Dr. Shefali Singh, who are organizing the program, said that the ideas selected from these will be sent for the Yukti 2024 competition. Dr. Rashmi Singh, Chairman Innovation Council expressed his thanks to everyone.

**Youtube Link:** <https://www.youtube.com/watch?v=3VhcC-AnkeY>



**(Prof. R. C. Yadav)**  
**Principal**



**(Dr. Rashmi Singh)**  
**IIC President**



### Glimpses of the Event





### Report on National Science Day

**Date:** 28/02/2023

**Promotion Site Link:** <https://twitter.com/IICKnpg2018/status/1762510121320521826>

**Beneficiary-** UG Students (60)

#### Highlight of the event

Today on 28/02/2024, under the aegis of Institution's Innovation Council, Kashi Naresh Government Post Graduate College, Gyanpur, Bhadohi, organized a program to make students aware of the vision of developed India through science and its use. National Science Day was organized in honor of Scattering of Light, an invention of Nobel Prize winning physicist Sir C.V. Raman. The program was inaugurated by the Principal of the college, Prof. Ramesh Chandra Yadav by highlighting the use of science in the modern environment. Thereafter, Dr. Kalpana Awasthi, Vice President IIC, explained the theme of National Science Day-2024, the need for indigenous technologies for a developed India. To celebrate the day quizzes, power point presentations Competition were organized. The organizer of the program, Dr. Jais Kumar, gave information about the invention made by Sir C.V. Raman, Raman Effect. Students of B.Sc. (5th Semester) presented their views on India's achievements in Artificial Intelligence, Green Energy and Space through power point presentation. Students of B.Sc. (First and Third Semester) demonstrated the understanding of geological phenomena and the use of solar energy and electrical energy with the help of working models. B.Sc. students also participated in the Physics quiz organized on National Science Day and secured position. In the competitions organized in the program, the students who stood first, second and third were awarded by Principal, IIC President Dr. Rashmi Singh and Chemistry Department In-charge Dr. Vinod Kumar Yadav. The program was conducted by Dr. Shri Prakash Mishra and Dr. Akhilesh Kumar.

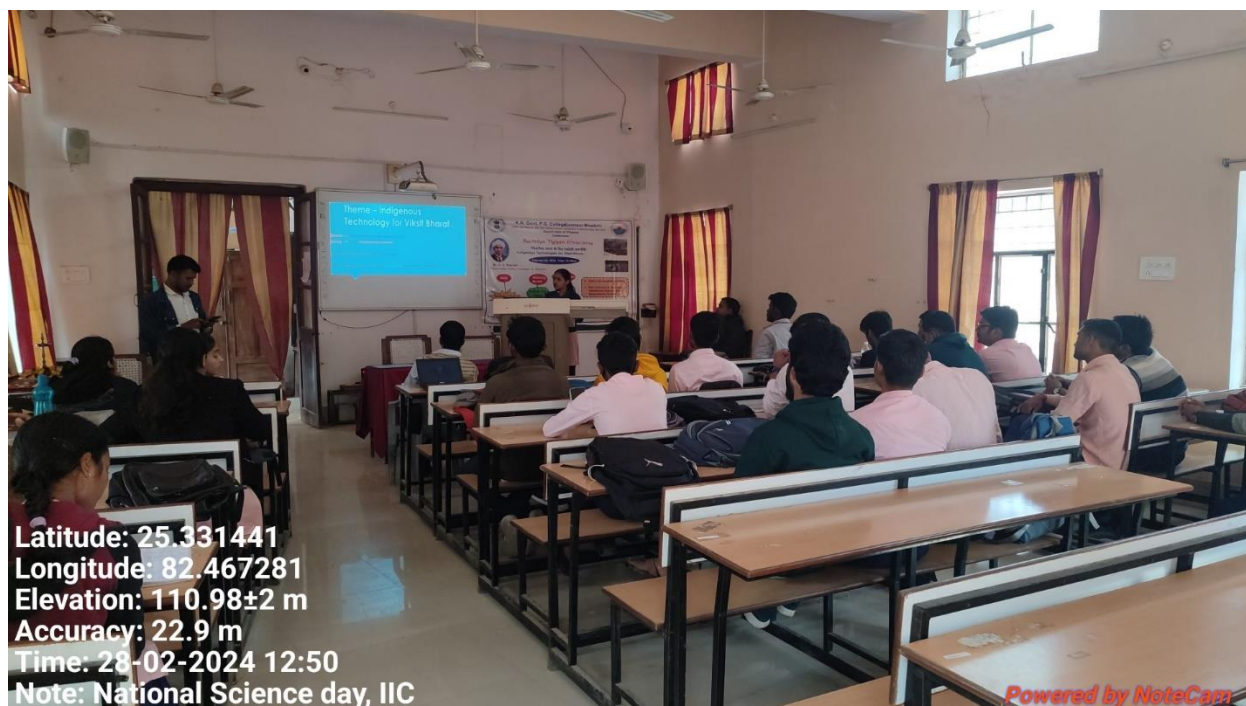


(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



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**Report on Workshop on “National Education Day ”**


**Date:** 11/11/2023

**Beneficiary-** UG Students (45)

**Highlight of the event**

National Education Day was celebrated under the aegis of IIC, Kashi Naresh Government Post Graduate College. Dr. Jai Singh Yadav, member IIC welcomes the resource person Dr. Lokpati Tripathi, Assistant Professor, Deptt. of B.Ed, Principal and other professors present in the program. While talking about this National Day program, Dr. Jai Singh Yadav addressed the students on the importance of entrepreneurship and the benefit of studying entrepreneurship and innovation. Dr. Lokpati Tripathi started the session by encouraging the students to take the entrepreneurial path by citing some great examples of people who have created a niche for themselves in the Indian Startup Ecosystem.

Also he discussed various aspects of NEP-2020 which have a core of developing skills among students.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event



**Report on Workshop on “How to plan for start-up and legal & ethical steps ”**

**Date:** 15/05/2024

**Beneficiary-** UG Students (75)


**Highlight of the event**

The speaker of the session was Mr. Satya Prakash Malviya, Founder & CEO, Aditaya Masale, Varanasi. The keynote speaker in the session mainly gave a broad idea about the preparatory preparations for start-up registration as well as the legal and ethical steps for start-ups with useful links and information. He provided clarity to the participants about various legal compliances and challenges. Dr. Madhu, Member, Innovation Council, who is coordinating the event, said that it is very important to have legal and ethical knowledge before starting a start-up. In the absence of this information, many start-ups are unable to establish themselves in the market. Expressing gratitude to the keynote speaker, Dr. Rashmi Singh, Chairperson, Innovation Council said that the keynote speaker who is helping hundreds of Divyangs through his start ups despite being Divyang is the perfect personality for today's session. Dr. Ravi Kumar Yadav, Dr. Shefali Singh and Dr. Geeta Yadav made their significant contribution in making the programme a success.


During this session students and faculty learn:

- To find an idea we need to observe the problem around us. Web browsing, book reading, Socialize outside your normal circles and quick writing journals help to find an idea.
- Take some time when go to solve any problem which help an idea creation with novelty.
- Idea with high impact but take time is good for long term but those ideas are very good which has high impact and take less time. .
- USP- Unique selling projection- Make research before launching your product in market.
- Compulsory licensing- in medical field.
- Cross licensing- between two companies
- Carrot licensing- Add value to the product
- Stick licensing- if someone have licensing but another company copy it, the first one will be able to stop them.
- Exclusive licensing- Royalty rate is high because it is only for one.

You tube link of the programme: <https://youtu.be/kVwUekypwB8?si=yZEmetE5j5bBJNrx>



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event





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**Report on Workshop on “Process, Design and Development: Prototyping”**

**Date:** 20/05/2024

**Beneficiary-** UG Students (60)

**Promotion Link-** <https://x.com/IICKnpg2018/status/1789888665923002703/photo/1>


**Highlight of the event**

The speaker of the session was Dr. Rashmi Singh, Innovation Ambassador, K. N. Govt. P. G. College, Gyanpur, Bhadohi. During this session student and faculty learns following-


- Prototype – to start creating solutions
- A Design must have peculiarity, utility, ergonomics, safety and Unique selling proposition.
- Prototyping can be done by Better Drawings/ Sketching, Modelling- clay/metal/wood, Cardboard, Assembling ready materials, Rapid Prototyping.
- Rapid prototyping is **the fast fabrication of a physical part, model or assembly using 3D computer aided design (CAD)**. The creation of the part, model or assembly is usually completed using additive manufacturing, or more commonly known as 3D printing.
- Prototypes can be categorised depending on the degree of accuracy required, product development stage, and purpose.

**Low-fidelity prototype** – Very simple and produced very quickly to test the broader concept. e.g. Paper sketches to cardboard mock-ups

**High-fidelity prototype** – These prototypes appear and function as similar and closer to the final product.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



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**Report on Workshop on “Business Model Canvas (BMC)”**

**Date:** 01/08/2024

**Beneficiary-** UG Students (60)


**PromotionLink-**


<https://x.com/IICKnpg2018/status/1818984808715825650?t=PStCQE8K7eQ3M4j9sYvfOg&s=09>

**Highlight of the event**

The speaker of the session was Dr. Manoj Kumar Vishwakarma, Innovation Ambassador, K. N. Govt. P. G. College, Gyanpur, Bhadohi. During this session student and faculty learns following-

- Before starting any business, we should prepare an account of its output, so that we can determine in advance about our business, how much manpower and money are required in it, and how many types of machinery will be required, where and what kind of problems we may have to face to start our business.
- Through the Business Model Canvas, one can also build our basic idea that the starting business, what age group people are fit for, and one can also examine the expansion of business according to the needs of the expectations of our area.
- With BMC one can improve that what is the present enterprise and how they are failing and what is the reason behind it.

  
(Prof. R. C. Yadav)  
Principal

  
(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event



**Report on Session on “Angel Investment/VC Funding Opportunity for Early Stage  
Entrepreneurs.”**

**Date:** 13/07/2024

**Beneficiary-** UG Students (68)

**PromotionLink-**


<https://x.com/IICKnpg2018/status/1828412226232844371?t=FPjkTS0DjIP7dT3xTaVI6g&s=09>

**Highlight of the event**

The speaker of the session was Mr. Ravi Kumar Yadav, Innovation Ambassador, K. N. Govt. P. G. College, Gyanpur, Bhadohi. During this session student and faculty learns following-

- the definition of angel investment and its types. Having an angel investor means your business doesn't have to repay the funds because you're giving ownership shares in exchange for money.
- A detailed discussion was held on how we can get this amount to start a startup. He also highlighted how angel investment is helpful in the progress of our country.
- He emphasized that Angel investing is based on trust and relationships. Many online platforms are helpful to find the right people before student connect in person. One can also look for angel investment networks or groups. He advised that, After a student find potential angel investors, set up a time to meet with them independently so they can listen to their pitch. Polish the business pitch before meeting.

In this program, Department in-charge of Botany Department and IIC President Dr. Rashmi Singh, Dr. Shefali Singh and all IIC members and Innovation Ambassadors from various departments of the college were present.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event





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**Report on Session on “Value Proposition Fit” & “Business Fit”**

**Date:** 09/07/2024

**Beneficiary-** UG Students (55)

**PromotionLink-**


<https://x.com/IICKnpg2018/status/1810711585759068167/photo/3>

**Highlight of the event**


The speaker of the session was Ms. Shefali Singh, Innovation Ambassador, K. N. Govt. P. G. College, Gyanpur, Bhadohi. During this session student and faculty learns following-

- Field visit is necessary step for idea generation.
- Reverse thinking-thinking from failure to success
- First try to know target audience for whom solution is going to generate
- different business models were also discussed like collective business model- provide more solution on one platform, Subscription model etc.
- Some other funding opportunities were also discussed like MIETY, MSME
- Any product that fit in market must require social listening.
- We should have exact Team Leader.

In this program, Department in-charge of Botany Department and IIC President Dr. Rashmi Singh, Dr. Ravi Kumar Yadav and all IIC members and Innovation Ambassadors from various departments of the college were present.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



**Report on Session on “World Environment Day-Combating Desertification: Innovative Start-up Lead the Way”**

**Date:** 05/06/2024


**Beneficiary-** UG Students (77)

**PromotionLink-**


<https://x.com/IICKnpg2018/status/1798395750352859205?t=WH6INzFMxR96bWAq59jquA&s=09>

**Highlight of the event**

The speaker of the session was Dr. Rashmi Singh, Innovation Ambassador, K. N. Govt. P. G. College, Gyanpur, Bhadohi. She delivered a talk on the topic **Combating Desertification: Innovative Start-up Lead the Way** in online manner. She explained how Innovative start-ups are playing a crucial role in developing sustainable solutions to combat desertification. Her presentation explores the groundbreaking work of start-ups addressing this critical environmental challenge. She highlighted the work done by various innovative start-up like Desert Control, a Norwegian start-up, developed Liquid NanoClay technology to turn desert sand into fertile soil, Groasis, a Dutch start-up, created the Waterboxx, a device that enhances the survival rate of trees planted in arid areas, SkyMine, a US-based start-up, developed technology to capture carbon dioxide from the atmosphere and convert it into useful products, Pune-based Ecozen has developed climate-smart deep-tech solutions for improving agriculture productivity and providing energy storage. She told that Community involvement is vital in the success of initiatives aimed at combating desertification. She emphasizes investment in start-ups addressing desertification is crucial for sustainable development and environmental resilience.



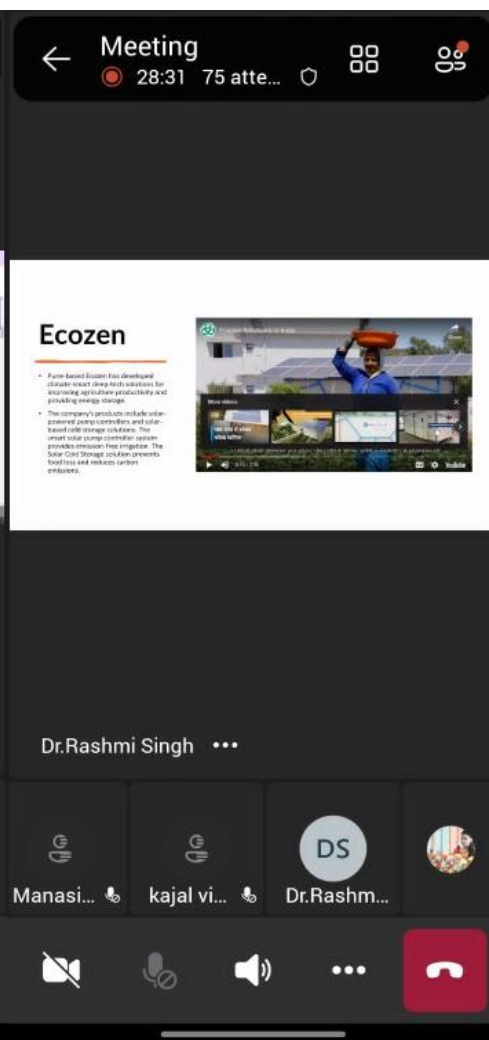
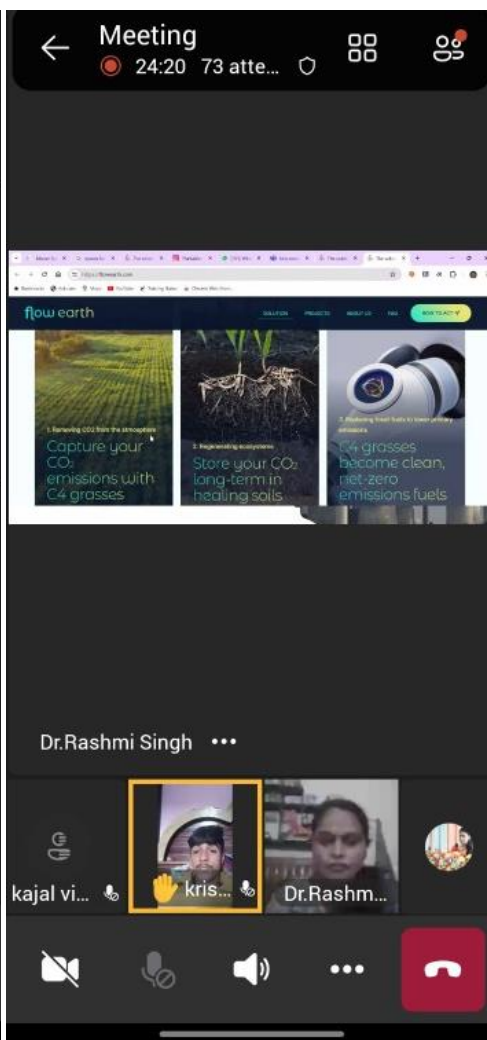
(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President



### Glimpses of the Event



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**Report on Session on “Independence Day- Celebrating Aazadi Ka Amritkal”**

**Date:** 15/08/2024

**Beneficiary-** UG Students (60)

**Highlight of the event**

In order to celebrate Independence Day under the aegis of Institution's Innovation council an Expert talk and quiz competition were held. The expert talk was given by Dr. K. A. Siddiqui, Associate Professor on Role of Innovation in Nation Building. He highlighted the effective initiatives taken by the Govt. of India for start-ups. To achieve the aim of Vikasit Bharat@2047, role of innovators are very important. Innovation can play a major role in a country's long-term economic growth and sustainable development. It helps in new business establishments, attracting investments, generating employment opportunities, and enhancing productivity. Ultimately, the ability to innovate may lead to increased competitiveness in the global market and contribute to sustained economic development.

After the expert talk a quiz competition were also organized for newly admitted students based on innovation and start-up so that a awareness can be created among them.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event





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**Report on Orientation Session on “ATL-IIC Linkage Program”**

**Date:** 31/07/2024

**Beneficiary-** Faculty Members 20

**Objective-** To learn the importance of linkage between IICs and ATLs and how effectively mentorship can be provided by IICs to ATLs.

**Highlight of the event**

Mr. Dipan Sahu, Assistant Director, Innovation Cell, Ministry of Education highlighted following points in his presentation-

- IIC functioning in Higher Education institutions will help in nurturing future innovators. They can enhance innovation capability and schools facility to engage them with I & E activities.
- One IIC will identify and approach to minimum 3 ATLs in it's nearby region for mentoring support.
- Innovation ambassadors are supposed to act as mentors and extend mentoring support to ATLs in conducting activities.
- IICs will participate in innovation and Entrepreneurship activities organized in ATLs.
- This step creates one to one mentorship where young mind interact with expert minds.
- IICs have to organize exposure visit for ATL schools.
- Identification of ATL school can be done by IIC portal.



(Prof. R. C. Yadav)  
Principal



(Dr. Rashmi Singh)  
IIC President

### Glimpses of the Event



### **Report on Innovation Ambassador Activity**

**Date:** 04/01/2024

**Promotion Site Link:**

<https://www.facebook.com/share/p/TD6USEawLwcrZaZZ/?mibextid=oFDknk>

**Beneficiary**-Principals, IIC Presidents, Convener and Faculty Members from 43 Different Colleges (Total Number of Participants-123)

### **Highlight of the event**

In order to strengthen IICs in non- Technical colleges, a session was on 4<sup>th</sup> January 2024. The Resource Person was Dr. Rashmi Singh, Innovation Ambassador, K. N. Govt. P. G. college, Gyanpur, Bhadohi. In this session she explained the various features available on IIC Portal. She also made understanding regarding calander activities. She told the IIC calander activities are designed in such a way that at final quarter student will be able to prepare some ugly prototype. Just to organize the activity in time bound manner. She also focuses benefits by attending the IIC regional meets. In this session Principals, IIC Convenors, IIC presidents and Faculty members from 43 different colleges and institution participated with great enthusiasm. Participants asked questions from Resource person to know the possible ways to strengthen IICs at their side. Dr. Rashmi Singh by giving answers to their queries satisfied them.

**Youtube Link:** <https://www.youtube.com/watch?v=PhhiCggahVI&t=4s>



(Prof. R. C. Yadav)  
Principal




(Dr. Rashmi Singh)  
IIC President




### Glimpses of the Event

Ways to Strengthen IIC's in Non Technical Colleges







**Kashi Naresh Institution's Innovation Council**  
**K. N. Govt. PG College, Gyanpur, Bhadohi**

Organizes a Session  
On  
**Ways to strengthen the IICs in Non-technical Colleges**  
4<sup>th</sup> January 2024, 11:00 AM



**Presented by**  
**Dr. Rashmi Singh**  
Innovation Ambassador  
K. N. Govt. PG College, Gyanpur, Bhadohi, U.P.

01:09:42

Chat
Q&A
People 81
Raise
React
View
Rooms
Apps
More

Camera
Mic
Share
Leave

DV

VB

AS


SK

DT


...

DS


Dr. Meenu ...
V. Pradhan ...
Ashutosh K...
SANJAY KU...
Dr. Alok ku...
View all




Dr. P.N. Dongre




Rajiv Govt. Raza PG College, Rampur (Guest)




Chandan Sahu (Guest)




Dr. Search mar singh (Guest)



Anil (Guest)



manish chand (Guest)



Dr Manoj Kumar Prajapati (Guest)

Attendees (80)
Mute all

AS

**Aditi Singh (Guest)**  
Meeting guest

AN

**AMAR NATH (Guest)**  
Meeting guest

AM

**Aneesh Mishra (External)**  
External

A

**Anil (Guest)**  
Meeting guest

AR

**Anusuya Raula (Guest)**  
Meeting guest

AK

**arvind kumar (Guest)**  
Meeting guest

AS

**Ashutosh Kumar... (Guest)**  
Meeting guest

AP

**Atmdev Pathak (Guest)**  
Meeting guest

CD


**Chandan Kumar ... (Guest)**  
Meeting guest


CS


**Chandan Sahu (Guest)**  
Meeting guest



Ways to Strengthen IIC's in Non Technical Colleges

## Participation in IIC Regional Meet: Learning a step ahead







SC

RP

Sri Jiten...
Rohit Pa...

DT

AS

Dr. Alok ...
Ashutos...